



Newsworthy

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***Government Computer News* is first online news publication to offer full-length audio versions of web site news stories**

*www.GCN.com will debut new **Tech Media Cast**, extending its content to audio format*

Washington, DC and Fairfax, VA – July 7, 2006 – *Government Computer News (GCN)*, the premier information technology magazine serving the government community, and Newsworthy, Inc., producer of the first Personal Audio Newspaper, announced that they are working together to launch **Tech Media Cast** -- audio versions of *GCN* news stories. **Tech Media Cast** uses Newsworthy's Click-2-Listen service to automatically convert web news stories to audio. *Government Computer News'* website, www.GCN.com, will be the first site to offer all of its content in standard mp3 format, letting users listen to complete news stories or download them to their iPod or computer for listening at a later time.

“**Tech Media Cast** is another example of *Government Computer News* reaching our readers across as many media platforms as possible,” said Alec Dann, Senior Vice President, PostNewsweek Tech Media, which publishes *GCN*. “We’ve always taken a leading-edge approach to media. We are the only Government IT publication to offer our content to iPod and other mp3 users, allowing our readers to make better use of their time. We’re delighted to partner with Newsworthy to provide this new capability to our customers, advertisers, and content partners”

Tech Media Cast makes listening to a story as easy as viewing it. Users simply click on the new “Listen to this story” icon to immediately hear the article or download it. Newsworthy's Click-2-Listen service automatically converts the entire story to audio, giving **Tech Media Cast** users the same deep content they read on the web site, unlike other audio services which only provide headlines or brief summaries.

“Newsworthy is transforming how the news is delivered,” said Marcus Heth, CEO of Newsworthy. “Now, in addition to our free ‘full-length news’ podcasts and our upcoming NewsworthyAudio Personal Audio Newspaper, we’re offering media companies the chance to expand the use of their valuable content and give their readers a unique, rich audio experience.”

Tech Media Cast will debut in July on www.GCN.com. PostNewsweek Tech Media also plans to roll out **Tech Media Cast** across all of its other major sites, including www.WashingtonTechnology.com, www.GovernmentLeader.com and www.DefenseSystems.com.

To obtain more information or listen to a sample of **Tech Media Cast**, visit <http://www.GCN.com/TechMediaCast>.

About PostNewsweek Tech Media

PostNewsweek Tech Media, a subsidiary of The Washington Post Company (NYSE:WPO), is the leading media company in the government technology community. PostNewsweek, with a rich tradition of over 25 years of award winning journalism, offers national publications—*Government Computer News*, *Washington Technology*, *Government Leader and Defense Systems*—Web sites, trade shows such as FOSE, and other conferences for the government IT market. For more information, visit www.postnewsweektech.com.

About Newsworthy, Inc.

Newsworthy is the leader in converting in-depth news and entertainment to high quality audio. Newsworthy's Click-2-Listen extends publishers' reach and opens up new revenue opportunities. Newsworthy's free "full-length news" podcasts let people listen to comprehensive, up-to-date news stories whenever and wherever they like. Newsworthy uses its innovative "Professional Text-to-Speech" technology to convert full length stories to audio, letting users download them to their iPod, computer or other mp3 player. For more information visit www.newsworthy.com.

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