



Newsworthy

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***Washington Times* is first daily newspaper to offer full-length audio versions of its news stories on the Internet**

www.washingtontimes.com introduces Click-2-Listen, extending its content to audio format

Washington, DC and Fairfax, VA – October 4, 2006 – The *Washington Times*, a leading daily newspaper in the nation’s capital, and Newsworthy, Inc., producer of the first Personal Audio Newspaper, announced that the *Washington Times* web site now features Click-2-Listen, providing audio versions of *Washington Times* news stories on the web. Newsworthy’s Click-2-Listen service automatically converts web news stories to audio, letting users listen to complete news stories or download them to their iPod or computer for listening at a later time. The *Washington Times*’ website, www.washingtontimes.com, will be the first daily newspaper site to offer all of its content in standard mp3 format.

“The *Washington Times* is dedicated to bringing complete coverage of politics and policy to its viewers,” said Richard Amberg, vice president and general manager of the *Washington Times*. “Using new media to reach our viewers throughout the world is critical to our success. We are proud to be the first daily newspaper to offer our content in audio format to iPod and other mp3 users, providing more convenience to our readers and expanding our audience. We’re pleased to partner with Newsworthy to provide this new capability to our customers, advertisers, and content partners.”

Click-2-Listen makes listening to a story as easy as viewing it. Users simply click on the new “Click-2-Listen” icon at the top of any article to immediately hear the story or download it. Unlike other audio services, which only provide headlines or brief summaries, Newsworthy’s Click-2-Listen service automatically converts the entire story to audio, giving *Washington Times* listeners access to the same in-depth content they can read on the web site.

“Newsworthy is helping people take back their unproductive time, by transforming how the news is delivered,” said Marcus Heth, CEO of Newsworthy. “Now, in addition to our free ‘full-length news’ podcasts and our upcoming NewsworthyAudio Personal Audio Newspaper, we’re offering leading newspapers such as the *Washington Times* the chance to expand the use of their valuable content and give their readers a unique, rich audio experience.”

The Click-2-Listen feature is available now on the *Washington Times* web site. To obtain more information, or to listen to any of their news stories, visit www.washingtontimes.com.

About the Washington Times

First published on May 17, 1982, The Washington Times quickly earned its reputation for investigative journalism, hard-hitting political news coverage and to-the-point commentary. The Times has grown to become a vital part of the national political scene. It is one of the most quoted newspapers in Congress, and regularly quoted by major news dailies across America and around the world. It is "must reading" for anyone with an interest in American politics. When The Washington Times speaks, the world listens.

About Newsworthy, Inc.

Newsworthy is the leader in converting in-depth news and entertainment to high quality audio. Newsworthy's Click-2-Listen extends publishers' reach and opens up new revenue opportunities. Newsworthy's free "full-length news" podcasts let people listen to comprehensive, up-to-date news stories whenever and wherever they like. Newsworthy uses its innovative "Professional Text-to-Speech" technology to convert full length stories to audio, letting users download them to their iPod, computer or other mp3 player. For more information visit www.newsworthy.com.

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